
Plymouth
Massachusetts

The Pinehills

PROJECT DETAILS

Project Type:

Planned Community/Retail

Overall GLA:

1.3 million SF

Retail GLA:

220,000 SF

Address:

33 Summerhouse Drive
Plymouth, Massachusetts
02360

KEY TENANTS

The Market, Mamma Mia's,
Long Ridge Wine & Spirits,
The Blueberry Muffin, Charles
David Salon & Spa, Rye Tavern,
STUZZI Café & Sweet Shop,
Daisies, Book Love, Cape Cod 5
Bank, Associated Eye Surgeons,
Cape Cod Healthcare
UrgentCare



Location & Market



The Pinehills

The heart of the award-winning Pinehills is the Village Green. It is a quintessential New England town center offering a unique mix of Retail, Restaurants, Fitness, Inn + Spa, Medical and Class A Office Space, and Luxury Apartments.

Located in Plymouth County, one of Massachusetts' fastest growing counties, The Pinehills is only 45 miles from Boston and 7 miles from Cape Cod. As the only major retail and office center along the ten-mile stretch of Route 3, The Pinehills Village Green is the major focus of growth for businesses in the South Shore.

LOCATION

- » One of the most celebrated master-planned communities in the nation
- » Named "Community of the Year" by the National Association of Home Builders
- » 3,243 acres with a 175 acre mixed-use Village Green
- » 7,000+ residents currently in 3,800+ homes and apartments (at full build-out: 7,500+ residents and 3,970 homes)
- » Plymouth County has a population of nearly 550,000 residents

Trade Area & Demographics



2025 Trade Area Demographics

	5 MILE	10 MILES	15 MILES
Estimated Population	34,247	105,811	198,952
Estimated Households	13,577	43,526	80,292
Average Household Income	\$164,348	\$143,253	\$151,696
Daytime Population	21,924	73,713	131,971



1. The Village Green

As the mixed-use heart of The Pinehills, this area features shops, restaurants, fitness, a Post Office, healthcare, seasonal events, Mirbeau Inn & Spa and much more.

2. Parkside Luxury Mixed-Use

Overlooking the Village Green park, Rowen at The Pinehills, 178 luxury apartment homes over prime retail.

3. Mirbeau Inn & Spa

Named a 2026 Forbes Travel Guide 4-Star Award Winner, this world-class resort attracts visitors from all over the world.

4. Luxury Apartment Homes

The Pinehills offers multiple luxury resort-style apartments. Marq at The Pinehills, Avalon, and Berkshire at The Pinehills.

5. The Market

Residents and visitors can stock up on fresh produce or go next door to Long Ridge Wine & Spirits to find the perfect bottle of wine.

6. Desirable Neighborhoods

More than 7,000 residents live in the nation's most celebrated master-planned community. The 2026 average new home price is more than \$1,000,000.

